




EXAMPLES OF CBC PROJECTS

TO ILLUSTRATE THE THREE KEY CHARACTERISTICS THAT A PROJECT IDEA SHOULD HAVE IF SUPPORTED UNDER THE INTEGRATED TERRITORIAL STRATEGY (ITS):

- (1) CROSS-BORDER EFFECT
 - (2) BROAD PARTNERSHIP
 - (3) CONTRIBUTION TO ITS'S OBJECTIVES
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TOPIC/GOAL: COMPETITIVENESS (SO1.1)

CBC PROGRAMME: ESTONIA-LATVIA

NAME OF THE PROJECT: SMART HEAT - DEVELOPING A WIRELESS REMOTE SOLUTION FOR SMART HOME HEATING SYSTEMS

PROJECT GOAL:

TO DEVELOP A WIRELESS WALL-MOUNTED CONTROL PANEL THAT **BOTH PARTNERS CAN ADD TO THEIR PRODUCT PORTFOLIOS WHILE OPERATING IN DIFFERENT MARKET SEGMENTS** (HUUM IN SMART SAUNA SYSTEMS AND ISTABAI IN SMART HOME AUTOMATION SYSTEMS) AND TO **CONDUCT A JOINT MARKETING CAMPAIGN**, WHILE PROMOTING THE PRODUCTS AND SOLUTIONS OF THE TWO COMPANIES AND **HELPING EACH OTHER TO ENTER NEW MARKETS AND SECURE NEW CLIENTS.**



Universal Wireless
Remote



Beneficiary and partner: HUUM Ltd и ISTABAI Ltd

Budget: 257 675.00 EUR

Implementation period: 24 months

TOPIC / GOAL: DIGITALIZATION (SO 1.2)

CBC PROGRAMME: ESTONIA-LATVIA

NAME OF THE PROJECT: WALDUR.EU - CLOUD RESOURCES AND IT EXPERTS MANAGEMENT SERVICE

PROJECT GOAL: JOINTLY DEVELOP A SERVICE FOR CONNECTING EXPERTS AND CLOUD SOLUTIONS WITH REGIONAL NON-ICT COMPANIES IN ESTONIA AND LATVIA TO IMPROVE THEIR EFFICIENCY THROUGH HIGHER IT PENETRATION. THE IDEA WAS TO CREATE A “BOOKING.COM FOR NON-ICT COMPANIES”, WHERE NON-ICT COMPANIES CAN PICK AN EXPERT THEY WANT, WHO WOULD THEN BE OPERATING ON THEIR BEHALF AND INTEGRATING TOOLS LIKE CRMS, ERPS, HR ETC. INTO THE COMPANIES FLOW.

ACTIVITIES: DEVELOPING THE **KRATT.CO** PLATFORM AND PORTAL FOR SERVICES. IT WAS TESTED BY 20 TEST USERS TO VALIDATE THE BUSINESS IDEA. TO VALIDATE THE BUSINESS IDEA. IT STARTED WITH THE PROTOTYPE OF THE PLATFORM AND FOLLOWED WITH PHASE, WHEN PLATFORM WAS EXTENDED TO INTEGRATE IT EXPERTS CATALOGUE, MAKONIX PUBLIC CLOUD PROVIDER AND FUNCTIONALITY FOR HIRING AND WORKING WITH FREELANCE IT EXPERTS. AS WELL, THE PLATFORM WAS EXTENDED TO SUPPORT AUTHENTICATION WITH BOTH ESTONIAN AND LATVIAN ID CARDS AND TRANSLATED INTO BOTH LANGUAGES. PARTNERS ALSO WORKED TO EXTEND BUSINESS AND CONTACT NETWORKS

OUTCOME: A PLATFORM THAT HELP MANAGE CLOUD RESOURCES, FIND LOCAL IT EXPERTS AND CONTROL INFRASTRUCTURE WITH A SINGLE DASHBOARD.



Beneficiary and partner: OpenNode LLC и Makonix LLC

Budget: 315 770.00 EUR

Implementation period: 19 months

TOPIC / GOAL: QUALIFICATION (SO 1.3)

CBC PROGRAMME: LATVIA-LITHUANIA -BELARUS

NAME OF THE PROJECT: CREAZONE – ACADEMY FOR ENTREPRENEURS

PROJECT DESCRIPTION: THE CORE IDEA IS TO CREATE A DISRUPTIVE INNOVATION BY MIXING IDEAS AND CONCEPTS FROM DIVERSE INDUSTRIES, CULTURES, AND DISCIPLINES.

3 SPINOFF PROJECTS (2011-12, 2018-19, 2020-22) - WHO DEVELOP AND IMPROVE THEIR OWN METHODOLOGY BUILDING ENTREPRENEURIAL CULTURE AND PROFESSIONAL SKILLS. PROJECT PARTICIPANTS GO THROUGH 5 CONSECUTIVE STAGES OF THE PROJECT:

- **BE BETTER** PROVIDES A MIX OF TRAINING FOR BUILDING PERSONAL AND SOCIAL ENTREPRENEURSHIP SKILLS.
- **PITCH IN** INTRODUCE PARTICIPANTS TO INTEGRATED BUSINESS IDEA FORMATION AND TEAM ASSEMBLING TRAINING.
- **TEAM UP** CAMP SERVES AS A GROUND FOR INTENSIVE TEAM-BUILDING AND BUSINESS IDEA FINE-TUNING.
- **DESIGN IT** STARTS WITH BUSINESS PLANNING SESSIONS AND FINISHES WITH A DEMO DAY - A PINNACLE OF THE PROJECT.
- **GET STARTED** CONCLUDES THE PROJECT BY TRAINING PARTICIPANTS ON BUILDING THEIR BUSINESS MANAGEMENT SKILLS

RESULTS: INCREASED KNOWLEDGE AND SKILLS OF 550+ YOUNG PEOPLE ON HOW TO BLEND SCIENCE, ART, TECH, MANAGEMENT AND MORE INTO NEW PROMISING VENTURES + MENTORING BY SUCCESSFUL AND FAMOUS ENTREPRENEURS + A NUMBER OF EVENTS (BUSINESS SIMULATIONS, CONTESTS)



Beneficiary and partners: Euroregion "Country of Lakes" Office in Lithuania (Utena County), Latvian Chamber of Commerce and Industry (Riga City), The Association of European Business (Minsk City), Lithuanian business confederation (Vilnius County)

Budget: 952 853,57 EUR

Implementation period: 30 months

TOPIC/GOAL:

TOURISM (SO 1.4)

CBC PROGRAMME: ESTONIA-LATVIA

NAME OF THE PROJECT: DIVERSIFYING GARDEN TOURISM OFFER IN ESTONIA AND LATVIA

PROJECT GOALS: DIVERSIFYING THE GARDEN TOURISM OFFER IN ESTONIA AND LATVIA BY CREATING AN ATTRACTIVE AND SUSTAINABLE GARDEN TOURISM PRODUCT AND SERVICE GARDEN PEARLS

RESULT: CREATED THE JOINT TOURISM PRODUCT AND BRAND BY INVOLVING 76 GARDENS/PARKS TO THE CROSS-BORDER NETWORK THAT FOLLOWS JOINTLY SET CRITERIA. THE NEW PRODUCT WAS PROMOTED AT INTERNATIONAL MARKETS (LITHUANIA, POLAND, FINLAND) AND AT LOCAL MARKETS OF ESTONIA AND LATVIA. BY DISSEMINATING THE MAPS, ALSO GERMAN AND RUSSIAN MARKETS WERE APPROACHED. BY APRIL 2021, THE PROJECT PROMOTION HAD REACHED OVER 2.4 MILLION POTENTIAL VISITORS.

← Garden Pearls



BENEFICIARY AND PARTNERS: Tourism association Vidzeme with 14 partners from public, private, academic and NGO sector

BUDGET: 749 755.00 EUR

IMPLEMENTATION PERIOD: 24 MONTHS

TOPIC/GOAL:

TOURISM (SO 1.4)

CBC PROGRAMME: ROMANIA-BULGARIA 2021-2027

NAME OF THE PROJECT: EURO VELO 6

PROJECT GOALS:

- THE ROUTE CONNECTS TERRITORIES PURSUING A SINGLE OVERARCHING GOAL: DEVELOPMENT OF THE BORDER AREA THROUGH GROUPED INVESTMENT MEASURES IN VARIOUS COMPLEMENTARY SECTORS - (TOURISM, PRESERVATION OF NATURAL AND CULTURAL HERITAGE, SUPPORT TO LOCAL BUSINESSES AND SERVICES, ETC.).
- DEVELOPMENT OF SECONDARY BICYCLE ROUTES CONNECTED TO THE MAIN EURO VELO ROUTE;
- INVESTMENTS IN TOURIST ATTRACTIONS, NATURAL AND CULTURAL SITES ALONG THE EURO VELO ROUTE;
- PROVIDING CYCLING LINKS FROM AND TO EXISTING CENTERS OF RAILWAY, WATER AND LAND TRANSPORT;
- SUPPORT TO LOCAL BUSINESSES ALONG THE EURO VELO ROUTE



BENEFICIARY AND PARTNERS: THE MUNICIPALITIES FROM BULGARIA AND ROMANIA ALONG THE EURO VELO ROUTE 6

TOPIC/GOAL

BETTER SERVICES (SO 2.1)

CBC PROGRAMME: INTERREG EUROREGION MEUSE-RHINE PROGRAM

NAME OF THE PROJECT: IN THE CARE OF BEING CAREFREE (IN DE ZORG, UIT DE ZORGEN)

DESCRIPTION: THE PROJECT ADDRESSES TWO ISSUES SIMULTANEOUSLY - THE NEED FOR INTEGRATION OF REFUGEES AND MIGRANTS AND THE SHORTAGE OF HEALTH AND SOCIAL CARERS FOR ADULTS. THE PROJECT IS BASED ON THREE PROGRAMS - TRAINING (LANGUAGE TRAINING, HEALTH AND SOCIAL SKILLS OF MIGRANTS), INTERNSHIP (SOCIAL WORKERS AND MIGRANTS/REFUGEES ARE TEAMED UP) AND PRACTICAL (WORK ON SPECIFIC CASES - IN HOSPITALS AND INSTITUTIONS FOR THE ELDERLY, AS WELL AS IN HOMES FOR PEOPLE WITH SELF-CARE DIFFICULTIES)

RESULTS: MORE THAN 140 REFUGEES AND IMMIGRANTS SUCCESSFULLY INTEGRATED INTO THE HEALTH SECTOR IN THE MEUSE-RHINE PROGRAM EUROREGION



Beneficiary and partners:

Eight organizations in the field of social welfare, integration of migrants and refugees and employment work together to introduce refugees to work or internships in the health sector

Budget: 2 111 863 EUR

Implementation period: 3 years

TOPIC/GOAL

POLLUTION (SO 2.2)

CBC PROGRAMME: ESTONIA - RUSSIA

PROJECT NAME: HAZLESS – DANGEROUS CHEMICALS IN THE EAST FINNISH BAY – CONCENTRATIONS AND IMPACT ASSESSMENT

DESCRIPTION: THE PROJECT FOCUSES ON THE ADAPTATION AND IMPLEMENTATION OF UNIFIED BIOLOGICAL INDICATORS FOR ASSESSMENT AND QUALITY CONTROL OF THE ENVIRONMENT IN THE EAST FINNISH BAY

ACTIONS:

- SAMPLE TAKING AND ANALYSIS;
- COMPILING A DATABASE FOR HAZARDOUS CHEMICALS AND NEWLY EMERGING CHEMICALS;
- CREATING MAPS OF DISTRIBUTION AND IMPACT;
- CONDUCTING LABORATORY EXPERIMENTS ON THE BIOLOGICAL EFFECTS ON THE HEARTH RHYTHM AND THE METABOLIC ACTIVITY OF ANIMALS FROM THE POLLUTED REGION;
- DEVELOPING SENSIBLE AND COST-EFFECTIVE INDICATORS, THAT ALLOW A STANDARDIZED APPROACH FOR A TRANSNATIONAL MONITORING OF THE IMPACT OF DANGEROUS CHEMICALS IN THE TARGET REGION



Contractors and partners:

TALLINN UNIVERSITY OF TECHNOLOGY

SCIENTIFIC RESEARCH CENTER FOR ECOLOGICAL SAFETY OF ST. PETERSBURG

ZOOLOGICAL INSTITUTE OF RUSSIAN ACADEMY OF SCIENCES

BUDGET: 469.300 EUR

Period of execution : 35 months