











Visualisation-Cross-border data – Useful tools Survey

Published on Facebook pages of:

- ✓ the project
- ✓ the EEA Financial Mechanism and Norwegian Financial Mechanism in Bulgaria
- √ 4 regional informational centers on the programmes CBC area

And on the programmes' websites.







What did we ask about?

What type of information do you most often look for on the site?

For what purpose do you use the information available on the site?

Would you please to indicate which group of users you belong to?

Basic information

To apply

Potential beneficiary





What did we ask about?

What information in the form of individual elements would you like to be displayed in the site home page?

What information would you like to see on the Interactive Map of the programme's region?

What data processing tools would be useful to you?

Number of partnerships and ratio of partners from partners countries

Activities

Filter by specified criterion





Summarized results



What type of information do you most often look for on the site?

Basic information about the programme - budget, scope, measures it finances, conditions for application, the announcements of calls for proposals – **73,9**%

Data on funded projects – **26,1%**

Information about potential project partners – **0**%

Would you please to indicate which group of users you belong to?

Potential beneficiaries – 50%

Beneficiaries – 20%

Media representative – 15%

Other – 15%

What information would you like to see on the Interactive Map of the programme's region?

Activities – 36,4%

Results - 22,7%

Project partners – 18,2%

Type of project – 13,6%

Photos – 9,1%

Name of the project – 0%

Project budget – 0%

What data processing tools would be useful to you?

Filter by specified criteria – 66,7%

Sort by specified criteria – 9,5%

Mapping – 19%

Graphs - 4,8%

Chord diagrams – 0%

For what purpose do you use the information available on the site?

To apply with a project proposal – 59,1%

For preparation of reports – 13,6%

For general information – 27,3%

What information in the form of individual elements would you like to be displayed in the site home page?

Number of partnerships and ratio of partners from partner countries – 55%

Number of projects and investment / soft ratio contracted funds and investment / soft project ratio – 23%

Contracted funds and investment / soft project ratio – 23%

Population – 0%

Size of the territory – 0%

Number of habitation – 0%





Conclusions



Our sites reach a targeted audience, who looking for useful information to apply whit project proposals. The users interest is to see visualised data for partnerships, activities, results, funded projects and to use interactive tools for filter data.

Half of the respondents who use our sites are potential beneficiaries (50%), followed by the beneficiaries (20%).

More than half of the users are looking for information to apply to their projects (59%) or for general information (27%).

Information to be visualized on the home page about partnerships and the ratio of partners from partner countries interested more than half of the respondents (55%).

The users are most searching for information about budget, scope, measures finances, conditions for application, the announcements of calls for proposals (74%) or data on funded projects (26%).

For tools to process the data 2/3 of all chose "filter the data by specified criterion" and 1/5 "mapping.

On the Interactive Map, the users would like to see information about activities (36,4%), results (22,7%), and project partners (18,2%), followed by the type of projects and photos.





Thank you!

